

Setup link sheet

Follow this order if you fell behind during a session.

Setup

1	Official WhatsApp Business https://konektor.id/en/docs/whatsapp-official	Connect the number the ad uses
2	Kapso https://konektor.id/en/docs/partner/kapso	Coexistence, phone app stays in use
3	CTWA from zero https://konektor.id/en/docs/platform-guides/ctwa-getting-started	Meta pixel, Sales preset, lead check
4	Meta CTWA token https://konektor.id/en/docs/platform-guides/meta-ctwa	The dedicated CTWA dataset
5	Automation rules https://konektor.id/en/docs/whatsapp/automation	Status from a team sentence
6	Conversion Settings https://konektor.id/en/docs/advanced/conversion-settings	The event for each status
7	Events Manager https://business.facebook.com/events_manager2	Next day, look for accepted events

If the numbers do not match

Initiate Checkout is missing

konektor.id/en/docs/troubleshooting/initiate-checkout

Ad chats are not leads

konektor.id/en/docs/troubleshooting/chat-iklan-bukan-lead

Source only says WhatsApp

konektor.id/en/docs/troubleshooting/sumber-hanya-whatsapp

The same event twice

konektor.id/en/docs/troubleshooting/event-ganda